

Vision for Leicester in 10 years using story telling

From the concept note

Setting a new direction for the local economy by building on assets we have, work together and embrace change using social investment to address entrenched social issues.

Stories from the key elements in the concept note

Co-production and inclusion/ Technology skills and access

Equality for technology: technology for all: wifi for everyone, free wifi in areas of need.

Embracing technology by charities

Access to tech skills for all generations to enable skills to be used

Work life balance

Young people to access training away from social media

More laws to protect people from mis-use of information and technology

Asset infrastructure

Young people

Quest to do something different needs local opportunities and choice that promote
- Health including mental wellbeing, and inclusivity, saving the environment, and using technology wisely

More local micro businesses

Recycling initiatives

Ethical focus

Shared access to It – 3D printers

Peer networking and skill sharing

Access to finance

Family support

Policy making open to influencers

Place owned by people it is for community engagement and involvement valued and wanted

Deprived wards

Incubator space – for business development, café, open space – join up with schools (intergenerational work?), enhance mental health, reduce dependency on services, provide enterprise support, business skills and training. (influence generations, break the cycles – better parenting, wellbeing and prospects, provide community mentoring, prioritise need and resources

Raise profile, create pride, hope and confidence, advocate and have ward champions

Stronger healthier communities and families

(Give a voice and value that voice/ inclusion) mis-understood and rejected

VCSE Entrepreneurialism/ Older people

Cooperative

Co-living – house sharing

Tech sharing

New enterprise providing funding back to the community to grow wellbeing, improve mental health and security

Intergenerational trust

Unemployed, low skills and low pay

Taster ideas centre – access to skills and tools, share interests, thinking time, be creative (and valued for what can do)

Find a passion get a skills get connected share stories,

Cooperative – share tools – in schools to influence next generations and impact on

Help others and self

Confidence skills and being valued removes fear

The environment? – in 10 years – new concept

More local opportunities

Electric cars and drone delivery (no transport jobs)

Eating what is produced locally (who produced it – create jobs/ volunteering)

More environmental awareness

Increase use of local parks – for growing food and social meeting and activity places

Core messages –

Sharing (Coops, hubs, housing, training and skills sharing, resource sharing) , local (relates to environment) , creative/ imaginative, inclusion (cross ages and embracing different community and individual needs), accessible and valuing all, thriving and trusting, building on and **sharing assets, safe, ethical, equitable and healthy.**

Training .

General points.

Wider representation.

Involve young people in our communities .



Reaching People



Commitment to Lasting Change