



# Discover Leicester with



## 26 May – 7 July 2021



## Join the fun, free game and play with all the family



How far will you go? Visit [beaththestreet.me/leicester](https://beaththestreet.me/leicester) to find out where to pick up your free player card.

### Beat the Street is COVID-19 safe!

Played outdoors individually or in household groups, Beat the Street is safe, contactless, and the perfect way to exercise and have fun whilst maintaining social distancing.



Beat the Street is being delivered by Intelligent Health and is funded by the National Lottery and Sport England on behalf of Leicester City Council and the Canal & River Trust.

# How to play

Beat the Street is a FREE challenge where local schools, workplaces and community groups compete to see who can walk, run, cycle, scoot, and roll the furthest by the end of the game.

Find Beat Boxes around your area, hover your contactless card/fob to earn points for your team, and help win hundreds of pounds worth of prizes. Playing the game is easy:



1: Register your card/fob at [beatthestreet.me/leicester](https://beatthestreet.me/leicester) to join your chosen team.



2: Find your nearest Beat Box and hover your card/fob until it beeps and flashes.



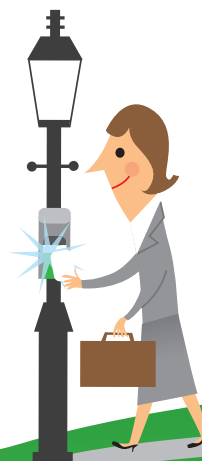
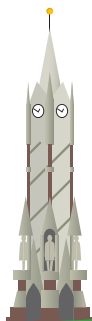
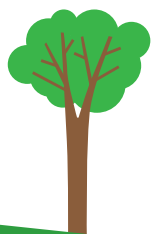
3: Walk, run, cycle, scoot or roll to a different Beat Box within an hour. Hover your card/fob again and earn 10 points.



4: Carry on your journey. Score 10 points for each extra Beat Box you visit.



5: Visit [beatthestreet.me/leicester](https://beatthestreet.me/leicester) and follow us on social media to find out more about the game, the teams and events and activities.



Full details on events, bonus boxes and T&Cs on [beatthestreet.me/leicester](https://beatthestreet.me/leicester)

@btsleicester @btsleicester @btsleicester #beatthestreet