



**Role:** Social Media Assistant

**Name:** Tillie

**Gender:** Female

**Age:** 19

Tillie was unemployed and was finding it difficult to find a job as a result of the COVID-19 pandemic which is when she started claiming Universal Credit. Tillie's work coach initially recommended the Social Media Assistant position at E2, through the Kickstart Scheme, which Tillie explained "I've always been interested in social media and the way media is growing in today's generation, so I thought this would be a great opportunity for me to learn while earning".

Since being employed with E2, Tillie stated "I feel very humbled and connected to the community". Tillie's main duties as a Social Media Assistant consists of taking pictures of different projects and uploading them to E2's social media pages. Tillie also writes case studies and makes videos. Tillie hopes that by the end of the experience she will be able to "come away knowing she may have helped people and made a positive impact".

During Tillie's Kickstart placement, he has had the opportunity to get involved in the Holiday Hunger project. Tillie spoke about how the Holiday Hunger project made her understand how "helping people makes you feel good, positive and you go home with a smile on your face." She also expressed how the Holiday Hunger project made a positive impact on the community, "I have personally spoken to people from the area about how the holiday hunger has benefited them and how it made a difference, they all had good things to say on how it helped them get into a structured routine and how they enjoyed the meals."